



Welcome to POWERtube TV! We look forward to collaborating with you and your team. Communication is crucial, so please feel free to contact any of our staff listed below if you have questions about uploads or scheduling.

It is essential to stay on schedule. Consistency is key for marketing and uploading to our server. Please deliver your shows at least 3-5 days ahead of their air dates to allow our team ample time to edit, check for issues, and upload. Coordinate with our team for your series launch date and ensure you are prepared to meet delivery deadlines.

We prepare our network schedule 4-5 weeks in advance to facilitate marketing, scheduling, and planning. Once you agree on a delivery schedule, please adhere to it. If you encounter issues, inform us as soon as possible—do not wait until the week before. Post-production can face challenges, so when planning your season launches, ensure you have at least 4-5 episodes finalized in advance and account for post-production time with a safe buffer.

Below are some links and information we need to create your streaming channel. Please read carefully and provide the necessary materials as soon as possible so we can get you up and running quickly. Thank you again, and we look forward to working with you!

**Two main creator contacts:**

**Ray Iddings - Content Development**

ray@watchpowertubetv.com

Mobile: (629) 772-2998

**Greg Rosenberg - Media Management**

greg@watchpowertubetv.com

Mobile (972) 984-0393

**Delivery Requirements:**

**Long Form Content:**

- Duration: Minimum 12 minutes
- Format: HD, 16x9
- Resolution: 1280 x 720 (Recommended: 1920 x 1080)
- File Format: .mp4
- Video Codec: H.264
- Audio Codec: AAC

**Short Form Content:**

- Duration: 1-5 minutes
- Format: HD, 16x9
- Resolution: 1280 x 720 (Recommended: 1920 x 1080)
- File Format: .mp4
- Video Codec: H.264
- Audio Codec: AAC

**Submission Guidelines: New Content Providers:**

- Submit 5 episodes for approval before inclusion in POWERtube schedule.
- Submit all shows for approval 7 days before air date.

**Approval Process:**

- Send approval files to: ray@watchpowertubetv.com

Final versions to be emailed to: greg@watchpowertubetv.com & CC: ray@watchpowertubetv.com

**Streaming Page Buildout Assist Required:**

- Logos
- Headshots of key people in the show for bio and show page header
- Show or business bio information ( can be a short version and we can elaborate if necessary)
- Text for bio for key people in the shows.
- Any logos for click-through banner ads
- URL links for any click-through banner ads
- Hi-res pictures of vehicles, shop, etc that we can use to create a streaming page header.
- Website URL
- Social links
- Patreon URL or Marketing Deck pdf link
- Video URL or direct download link for giveaway or sweepstakes video

**Click through banner size:** 200 x 200 pixels