

WATCHPTTV.COM

100% FREE STREAMING NETWORK

POWER ***TUBE*** ***TV***

POWERful partnerships begin on POWERtube TV. With over forty different shows and podcasts in our streaming rotation, marketing partners can custom tailor their campaigns. Options include in-stream ads, show integration, product placement, and click-through banner ads. Explore our available options and schedule a meeting with one of our representatives to fine-tune your package!

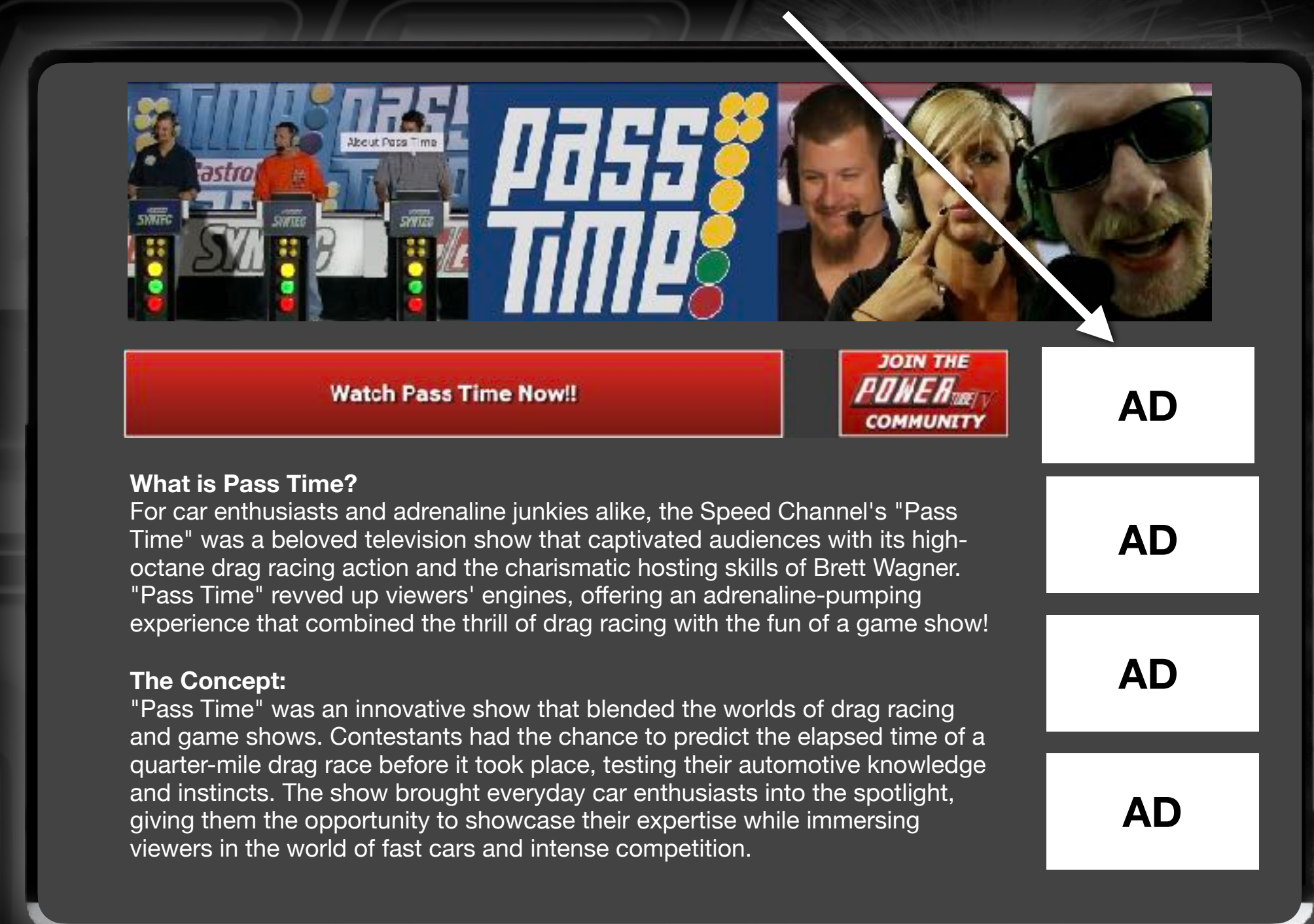
Streaming Site Banner Ads

Kickstart your marketing partnership with one of POWERtube TV's banner ad intro packages! Enjoy hyper-targeted ad placement on our network host streaming site, connecting you directly with your desired audience. Maximize your marketing impact with banner ad options and hyperlinks on main, category and show channels, elevating your brand's visibility. If your company seeks a cost-effective introduction, this is an excellent choice. All other marketing options include banner ads as part of their partnership packages.

NETWORK TITLE OR CHANNEL PARTNER NAME
PLACEMENT

CHANNEL PREMIUM
AD PLACEMENT

INDIVIDUAL ABOUT SHOW/CHANNEL AD
PLACEMENT



LOCATION, SIZE AND STYLE OF AD OR NAME PLACEMENT SUBJECT TO CHANGE

NON SKIPPABLE VIDEO AD PLACEMENT

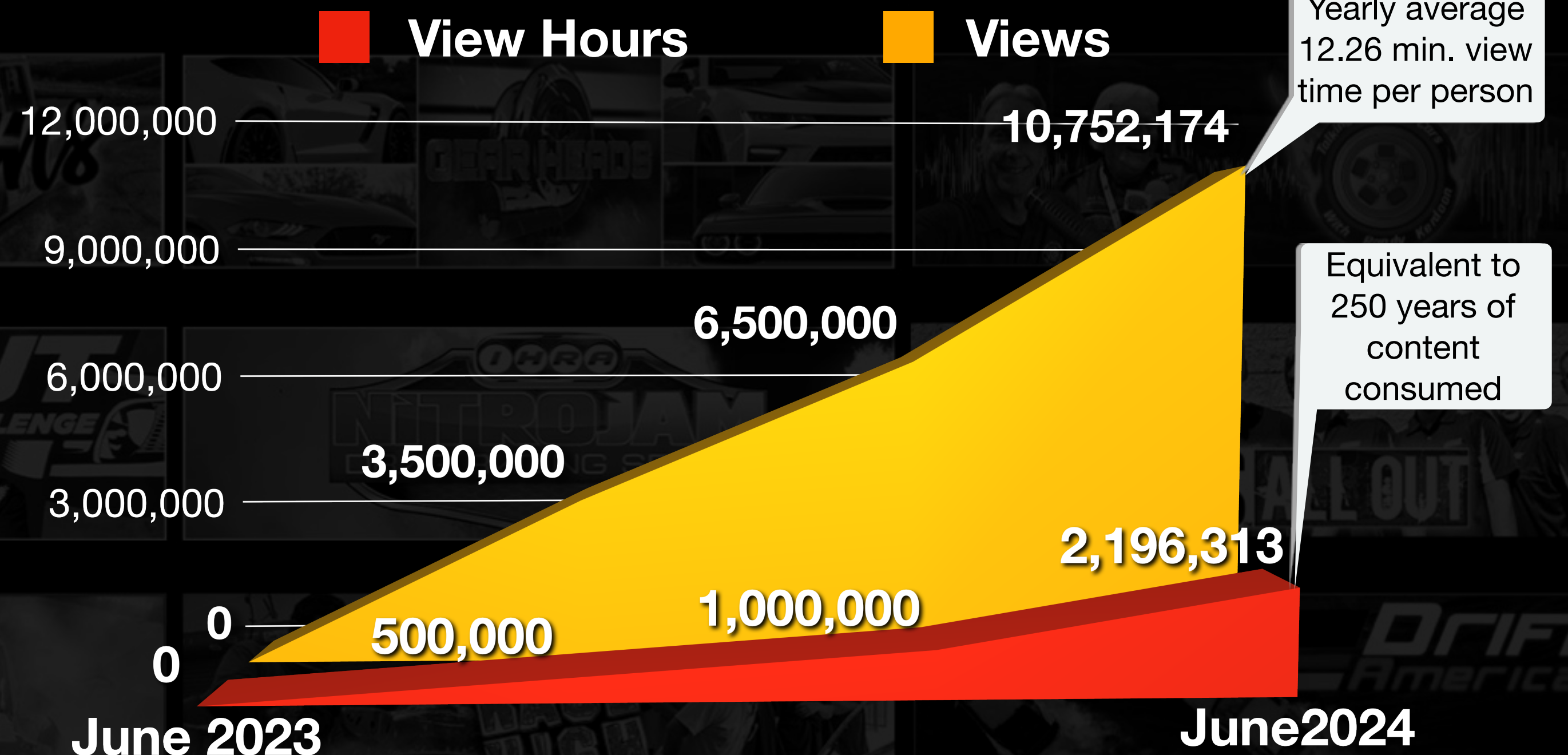
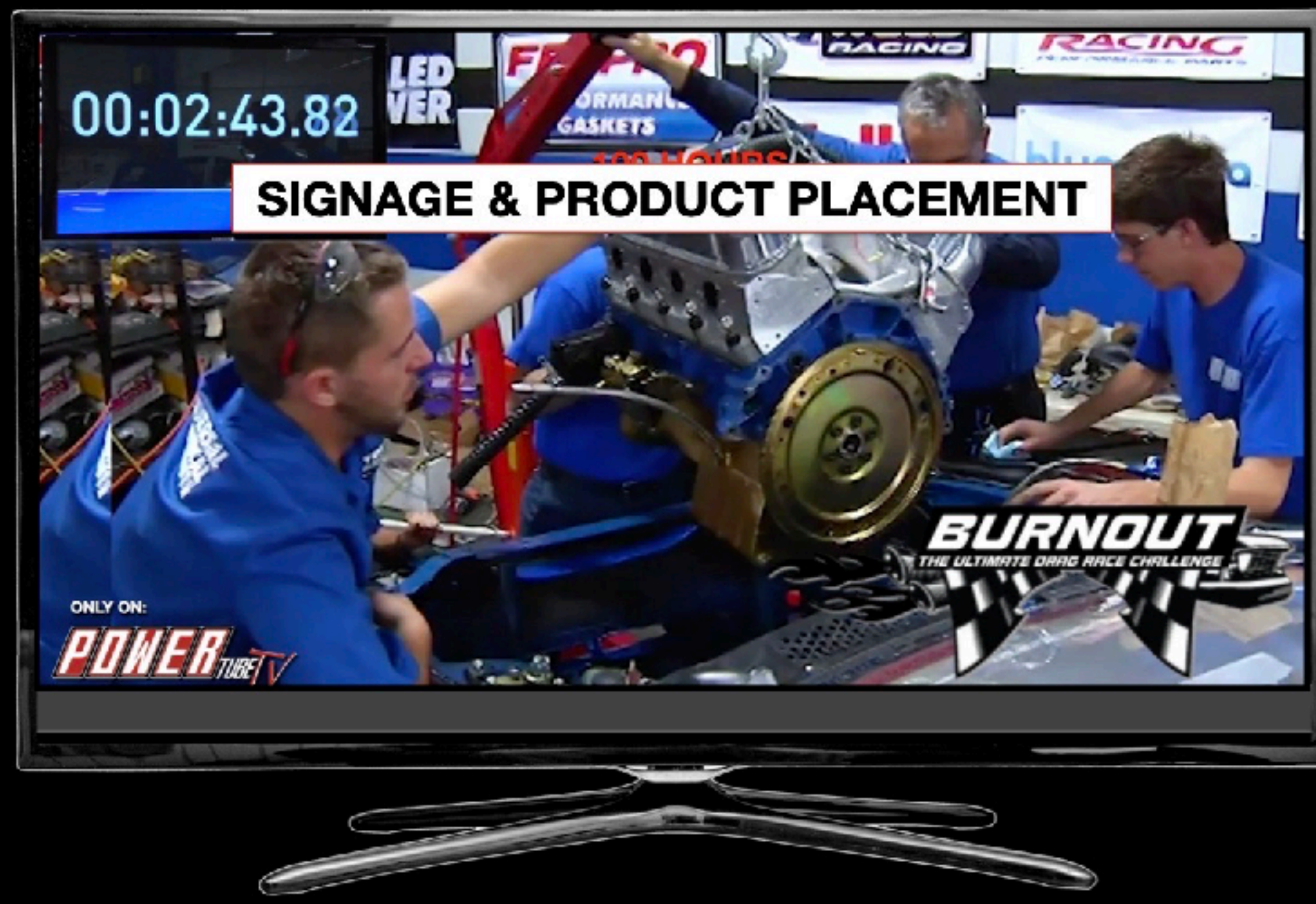
In 2024, 90% of businesses use video for marketing, with viewers consuming an average of 17 hours of online video content weekly. Video ad insertion is crucial, as 84% of viewers visit a website after watching a video ad about a brand's products or services. At PTTV, our non-skippable video ad insertion includes features like QR code placement in lower thirds, driving traffic to sales sites and tracking performance. Ads appear pre-roll, mid-roll, and post-roll, ensuring messages reach engaged viewers. Using Video Ad Serving Templates (VAST) tags, PTTV guarantees and tracks ad delivery, offering various show categories and airing times to target highly qualified potential customers effectively.



SEAMLESS INTEGRATION

In the world of short video consumption, POWERtube TV excels with exceptional long-form viewer engagement, making it perfect for marketing integration. In its first year, our community viewed our content over 10.7 million times, averaging 12.26 minutes per viewer. On Roku and Fire TV apps, viewers spend 47 minutes on PTTV channels. Remarkably, nearly 2.2 million hours of content were consumed across all platforms—equivalent to 250 years of viewing. These stats highlight PTTV's strong appeal to the automotive community. With diverse shows and live events, marketing partners can choose titles that align with their narratives. From banners to full show integration, PTTV offers endless opportunities to reach a highly engaged, qualified audience, providing more exposure than short-form social media ads.

INTEGRATED SHOW MARKETING



NETWORK PROMOTIONS

POWERtube TV hosts dynamic marketing campaigns throughout the year, including sweepstakes offering real-life motorsports experiences and prizes. Winners get to participate in their favorite motorsports, from riding with NHRA Top Fuel Champion Larry Dixon to thrilling monster truck experiences with Grave Digger's Dennis Anderson or receiving a custom airbrushed helmet by artist Ed Beard Jr. These exciting prizes and marketing opportunities are available year-round. We can also create sweepstakes and giveaways with your brand's influencers and sponsored partners, leveraging existing partnerships for maximum impact.

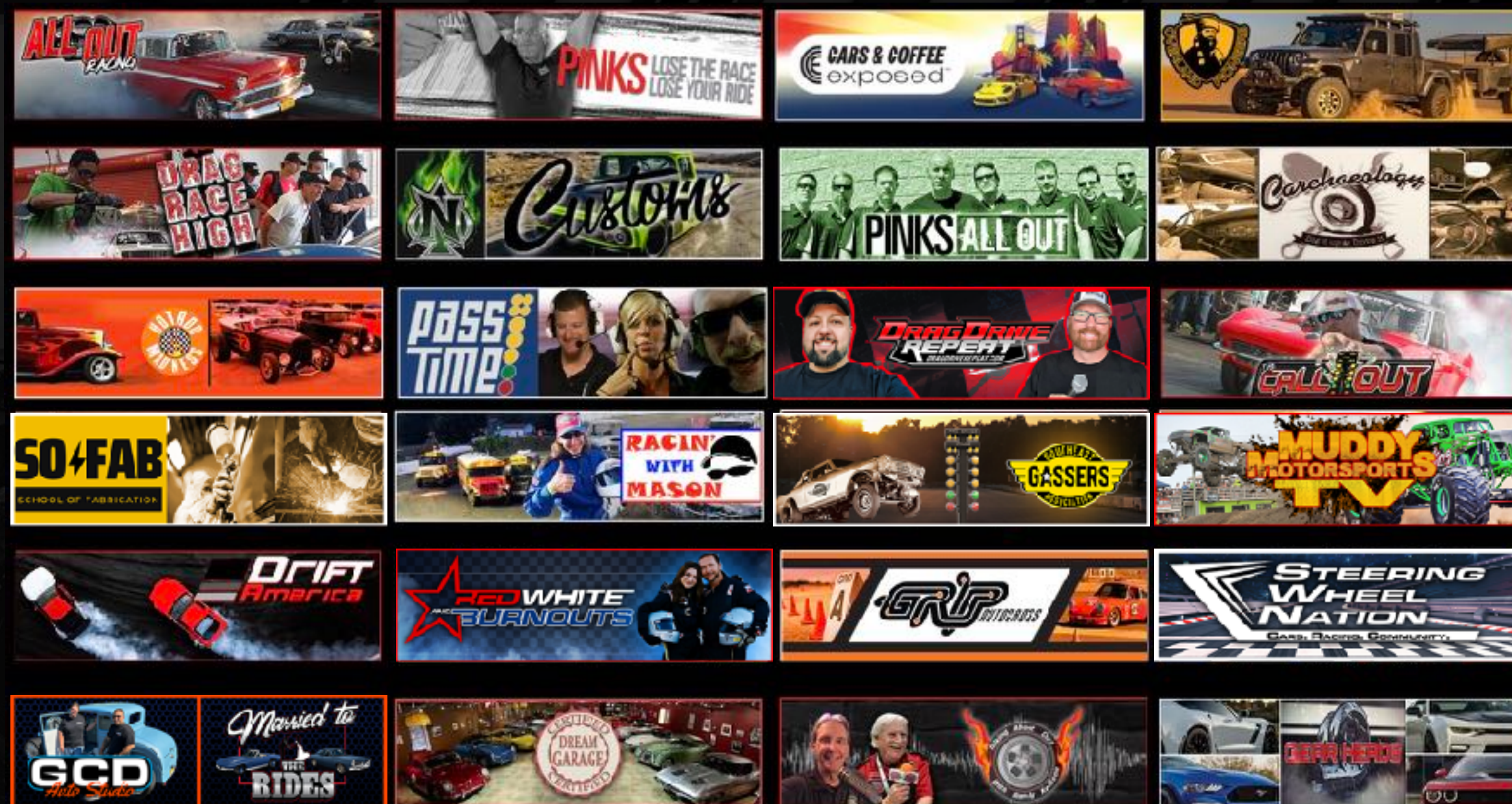
WIN A RIDE
WITH ME!!



CATEGORY & CHANNEL PARTNER

Maximize your brand's influence by becoming a **Category Partner** or an **Individual Channel Partner**! Take advantage of the chance to position your brand directly in front of a meticulously targeted audience. Whether it's aligning with our categories like **Drag Racing**, **Offroad**, or **Builds**, or associating with a particular show, tailor your partnership to connect with your ideal audience effectively. With the PTTV platform offering diverse categories and shows, your brand and ad placements will make a significant impact on an engaged audience that closely resembles your potential customers. This strategic partnership guarantees unparalleled brand visibility and impact with your target demographic, ensuring lasting impressions and tangible results.

SHOWS, SHORTS & PODCASTS TO FIT YOUR NICHE



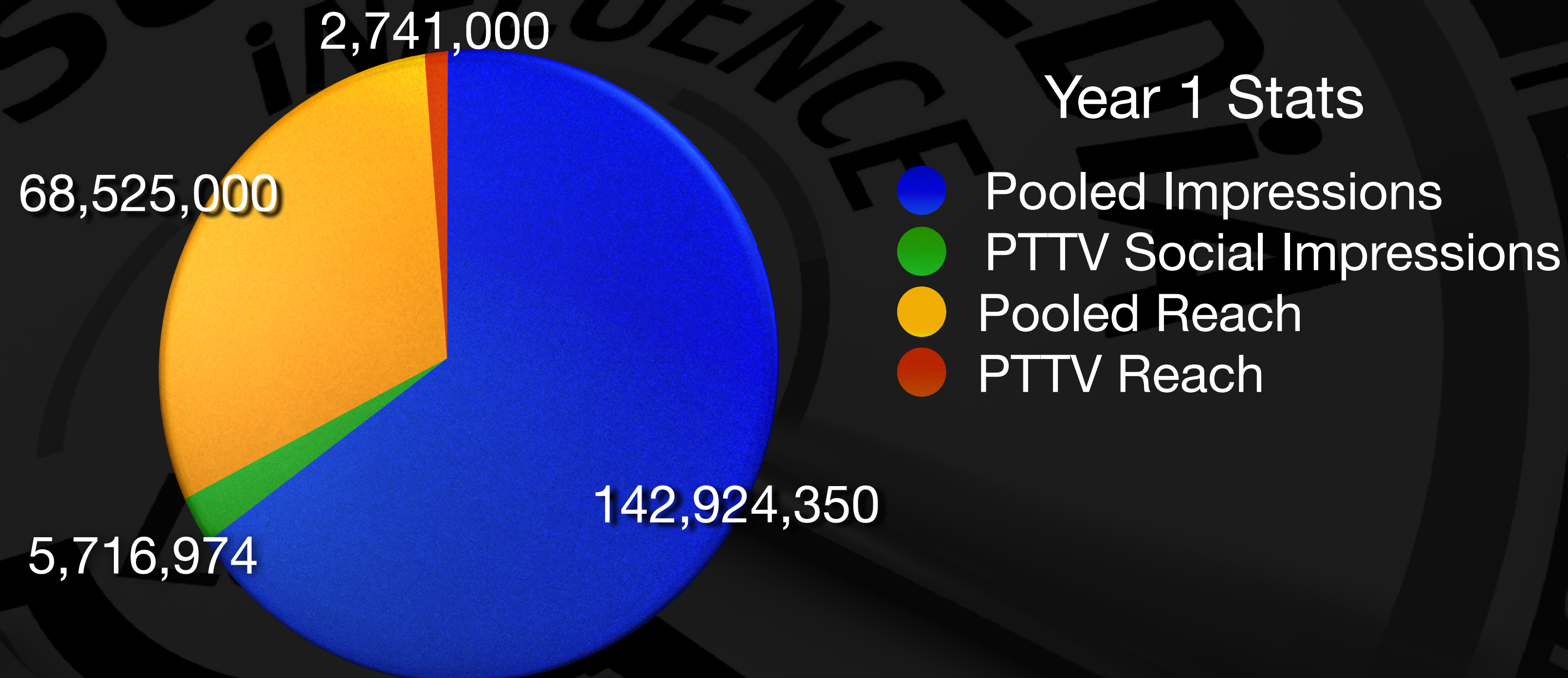
Network Title/Presenting Partner

POWERtube TV is on the hunt for a Network Title/Presenting partner, and your brand could take center stage in front of a highly engaged, qualified audience. This partnership offers access to all of POWERtube TV's marketing opportunities, coupled with the prestigious naming title. Your company's name will be prominently displayed alongside our logo for all marketing endeavors—"POWERtube TV brought to you by Partner." This visibility extends across our streaming site, social media platforms, network promotions, and print materials. As a Title Partner, your video ads and promotions will feature in daily rotations across all streaming channels, with prime-time integration guaranteed. Plus, you'll receive first refusal rights to sponsor any show or live event produced for POWERtube TV. These perks are just the tip of the iceberg. Reach out to our team to craft your tailored package and leverage all that we have to offer!



Social Marketing Amplified

Adults allocate 40% of their social media time to watching videos. In addition to our marketing options on streaming platforms and apps, our social media pages broaden marketing opportunities for partners. Weekly video shorts attract traffic and serve as effective marketing tools, featuring show logos and URL placements. Leveraging a pooled marketing strategy with **25+ content partners** all cross-posting these short marketing videos amplifies our reach across social media, generating millions of organic impressions and driving leads through **logos, tags, links, QR codes, and hashtags**. In its inaugural year, POWERtube TV's social outreach reached **2.7 million** individuals, resulting in **5.7 million impressions**. With content partner cross-posting it elevates social impressions to over **140 million**, engaging **68 million followers**, highlighting the effectiveness of our strategy.

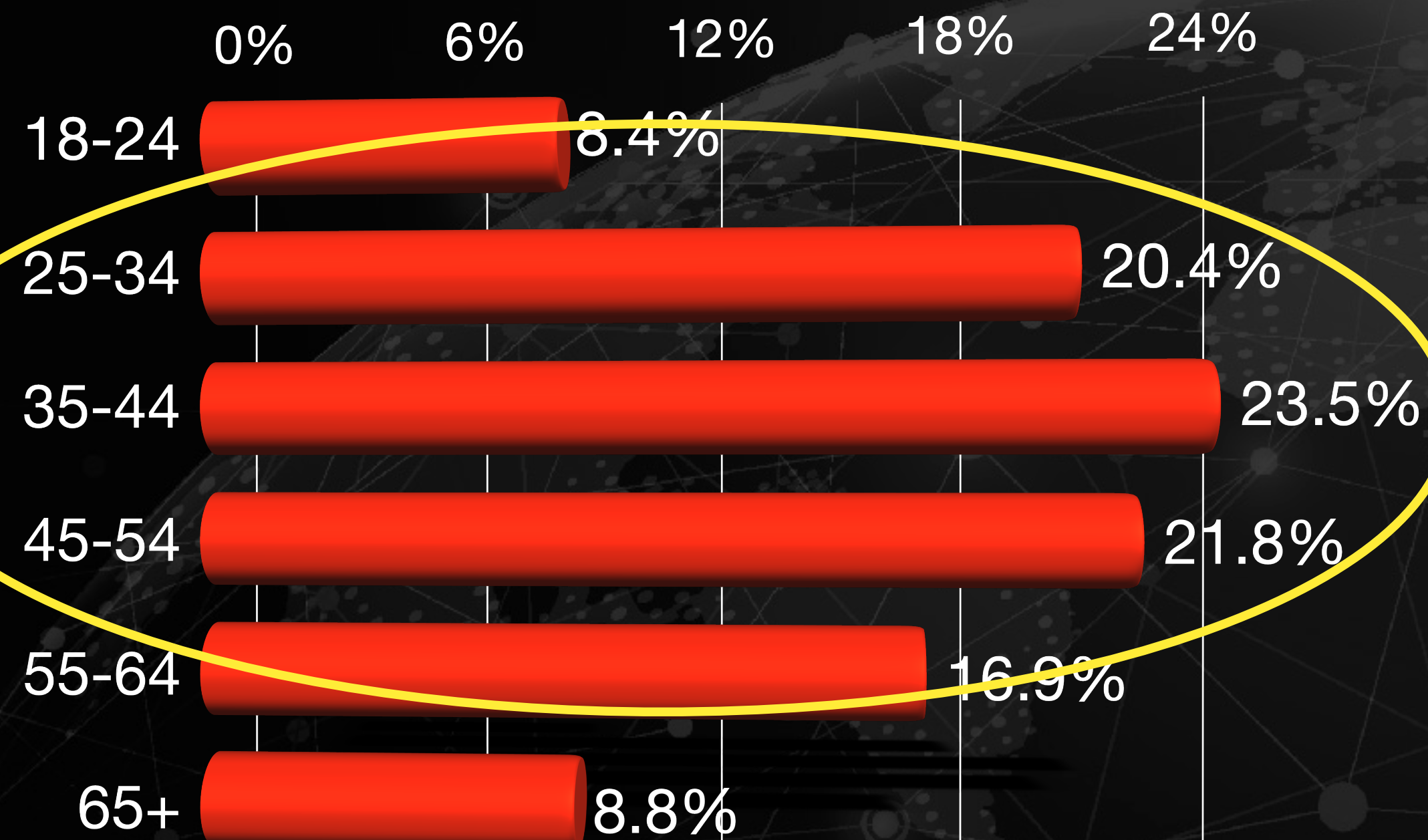


A Diverse Audience Across Vast Locations

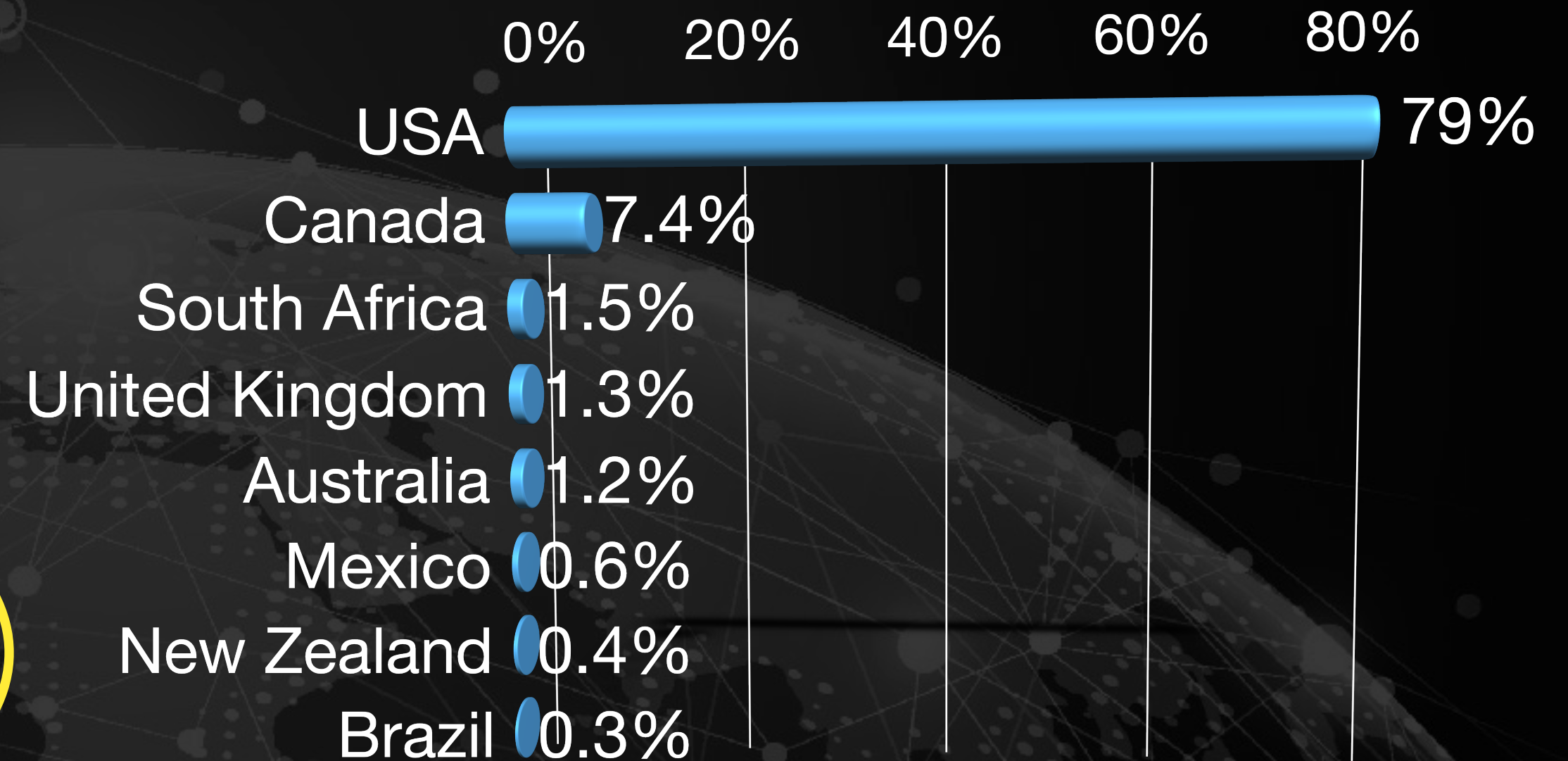
Connect your company with an eclectic group of automotive enthusiasts who enjoy our content on multiple devices across various countries. Contrary to the assumption that our network appeals mainly to males, an impressive **11.6% of our viewers are female**. Our age demographics are equally diverse, with an almost equal distribution among viewers aged 25-54, and even 9% of the typically short-form content-oriented 18-24 age group tuning in. In the first year, 79% of our viewers came from the US, and 7.4% from Canada, with the rest spread across Australia, the United Kingdom, South Africa, and more. This reach is set to expand dramatically as POWERtube TV negotiates to bring the main PTTV channel to over 25 new streaming platforms worldwide. Stay tuned for exciting updates on our geographic reach!

PTTV Year 1 Stats

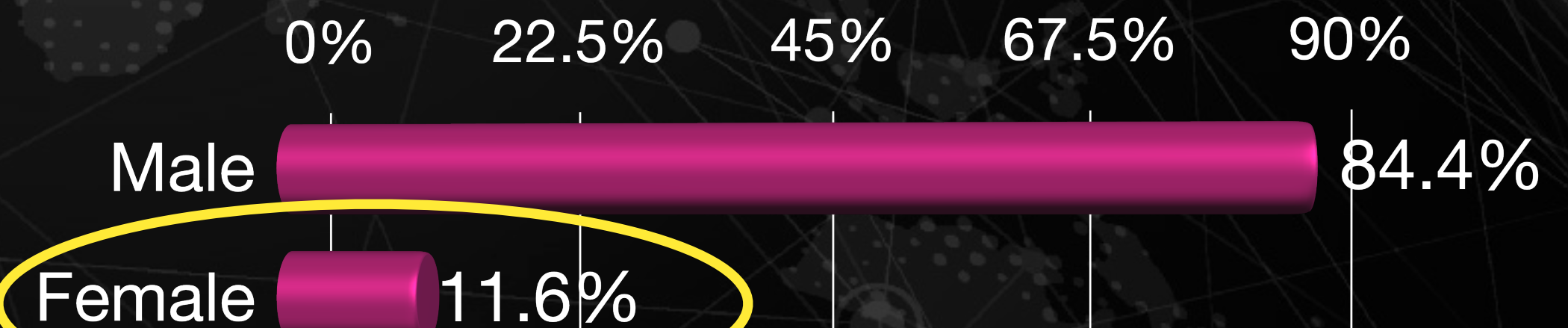
Age



Geographic



Gender



Video Production Available

Our marketing partners benefit from our expansive production capabilities. Whether capturing large-scale live events with our mobile streaming unit or creating compelling commercials and long-form TV content at Boss One Media and POWERtube TV's studio the "ALL OUT Garage," we bring your vision to life. With 15 years of experience producing live events, TV shows, and commercials, we excel at transforming concepts into reality. Collaborating closely with your marketing team, we ensure a seamless blend of entertainment and advertising within your budget. Let us elevate your brand with our expertly crafted, captivating productions.



JK POWER PROJECT

F100 DRAG & DRIVE
PROJECT

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BOSS1MEDIA.COM

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