

***More Than a 100% Free Streaming Network
It's an Automotive Community!***

POWER *TUBE* **TV**

POWERtube TV transforms automotive streaming with a community-driven platform for creators and motorsports series. Our 100% FREE service is available on web, TV, and mobile apps, offering over forty shows, shorts, and podcasts 24/7. Join us and experience the premier destination for automotive enthusiasts worldwide

Diverse Choices

POWERtube TV delivers over 40 shows, shorts, and podcasts for automotive enthusiasts. Browse categories or jump straight into your favorite show on our easy-to-use platform, accessible across multiple devices and partnered platforms—all for free, anytime, anywhere!!

SHOWS, SHORTS & PODCASTS TO FIT YOUR NICHE



Viewer Engagement

POWERtube TV (PTTV) revolutionizes automotive entertainment with a 100% free, 24/7 network available across multiple devices. Our main POWERtube TV channel brings together more than 40 shows in a single dynamic lineup, offering a cable TV-style experience with a full daily schedule guide. On our TV and mobile apps, viewers can dive into six dedicated subchannels—Builds, Racing, Culture, Podcasts, Informative and Off-Road—allowing them to focus on their favorite category of shows. For web-based viewers, the experience is even more flexible—they can go directly to a show's streaming page and watch every episode of that series. This keeps viewers engaged longer; if the current scheduled show isn't what they want, they can simply scroll down, pick a category they love, and start watching instantly.



View On Demand

For those who prefer a more tailored and uninterrupted viewing experience, for a small fee we offer Video On Demand (VOD). With VOD, you can indulge in ad-free rentals, giving you the freedom to watch full TV seasons, specials, and exclusive bonus content at your convenience. No need to follow schedules, as you can create your own viewing timetable with our 30-day VOD rental option!

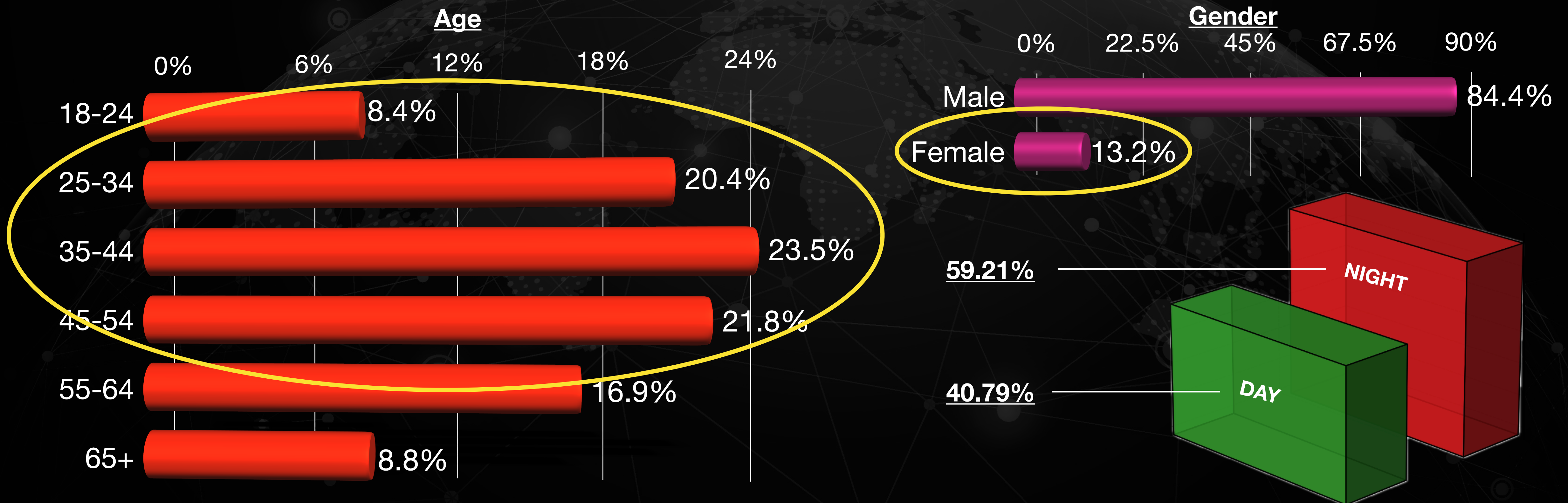
VOD (VIDEO ON DEMAND) AD FREE RENTAL OPTION



A Diverse Audience

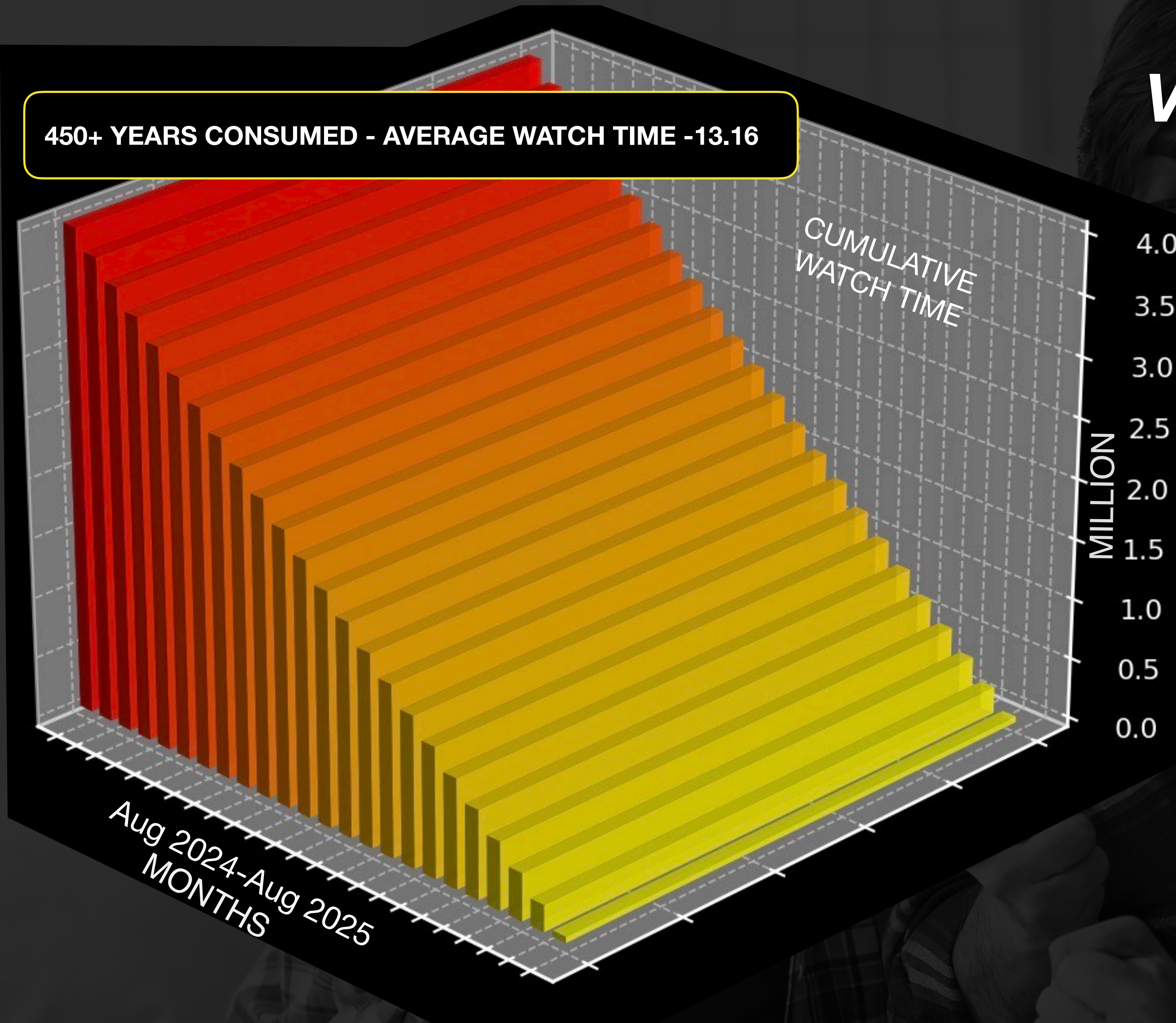
POWERtube TV attracts a passionate, diverse community of automotive enthusiasts who engage with our content across devices and countries. While often assumed to skew male, 13.2% of viewers are female—a growing segment that reflects our broad appeal. Our programming is consumed almost equally day and night.

Our audience spans all ages, with a near-even split among viewers 25-54 and 8.4% in the 18-24 range—a group typically drawn to short-form content. Their interest in POWERtube TV shows our ability to engage younger viewers with long-form automotive storytelling, proving compelling content transcends traditional viewing habits.



24 Month Engagement: View Hours & Watch Time

450+ YEARS CONSUMED - AVERAGE WATCH TIME -13.16



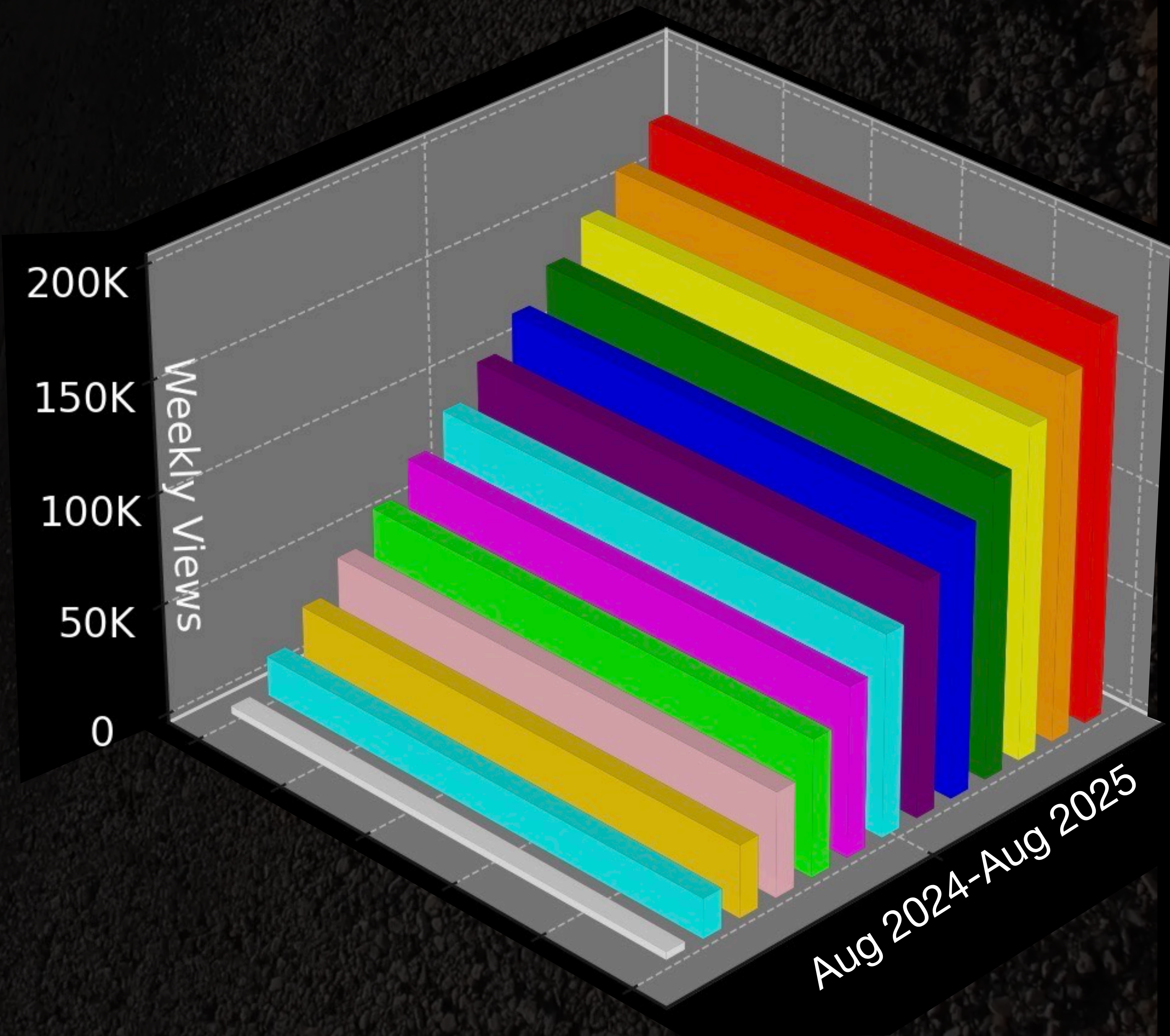
POWERtube TV viewers streamed over 4 million hours of content across all platforms—equivalent to 450 years of nonstop entertainment. This success comes from our diverse lineup of off-road adventures, vehicle builds, racing, and more.

Even more impressive than the total hours streamed is how long viewers stay tuned. The **average watch time** across all platforms is **13 minutes and 16 seconds**—from quick, one-second clicks to maximum viewing sessions—with **Roku** leading the way at an average of **47 minutes** per session. These numbers prove our audience isn't just stopping by—they're fully engaged.

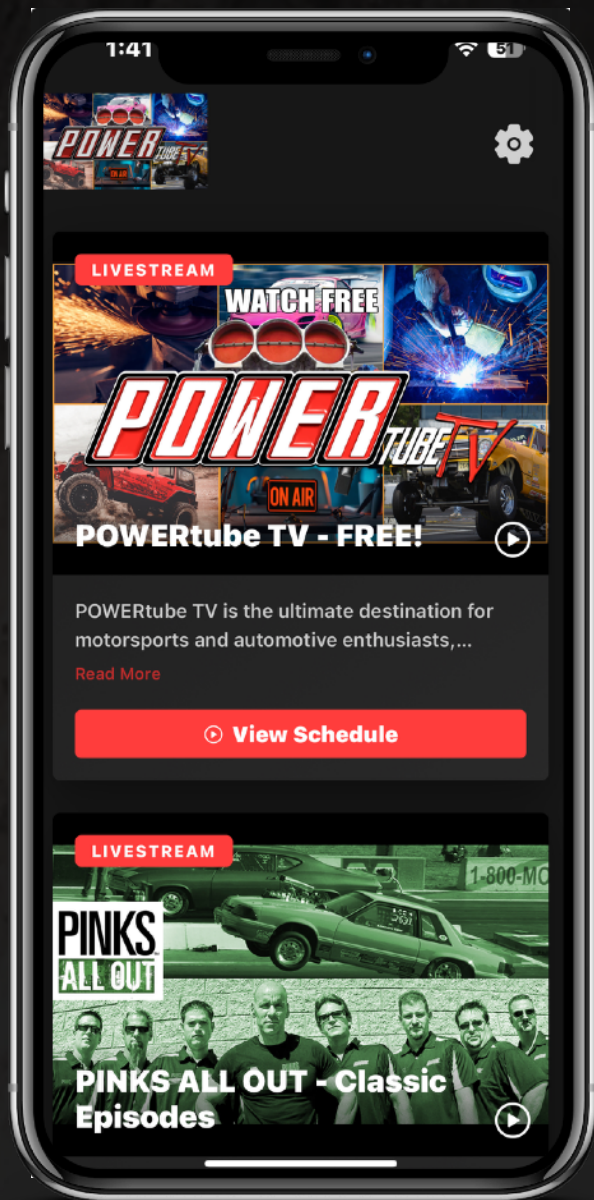
Weekly Viewership Growth

POWERtube TV's weekly viewership growth has been explosive. Following the initial build-out and testing phase, the network shifted its marketing focus toward brand awareness, leading to a surge in viewership. Weekly watched shows and podcasts have skyrocketed from 18,000–25,000 to an impressive 165,000–180,000.

These figures reflect only our TV apps and web platforms, excluding mobile, which sees significant daily traffic. The brand awareness push will continue into 2026, supported by live event marketing, social media campaigns, and in-stream advertising.



Viewing Options

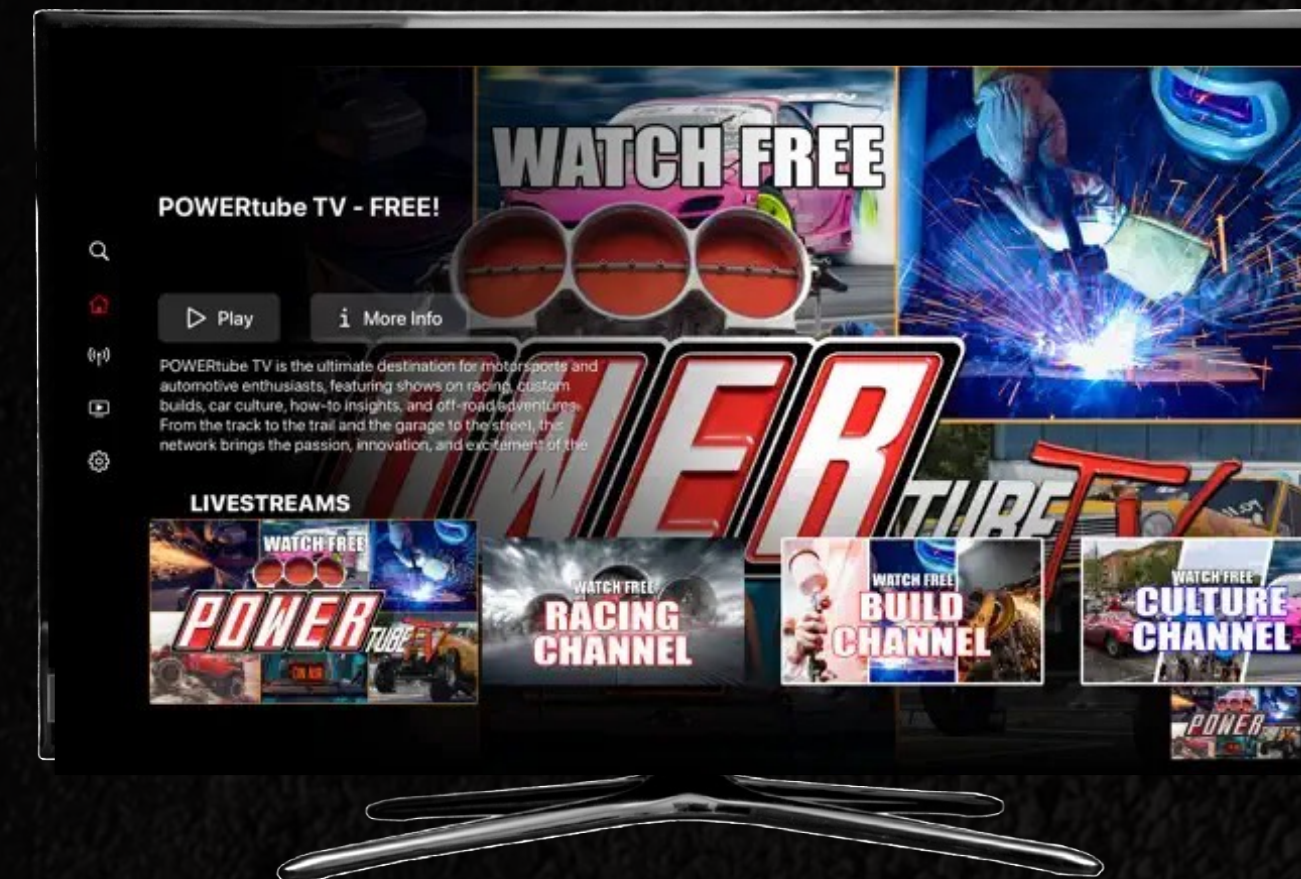


IOS and Android Mobile apps are available in the Google play and Apple stores.



watchpttv.com

Main Streaming site that includes the main PT channel and individual category channels. All individual platform feeds are generated from this site.



Roku TV

amazon fireTV

DIRECTV stream

DirecTV Stream launches 2026



Content available on YouTube and Rumble in a limited capacity.

Platform Reach



- Roku - 70 Million HH - 111.7 Million monthly users
- Amazon Fire TV - 50 Million users
- Android TV - 110 Million active devices.
- Apple TV - 25 Million Paid Subscribers
- DirecTV Stream - 11.3 Million Subscriber

Channel Distribution Partners

TIER 3 DISTRIBUTOR



FASTCHANNELS.TV

INTERNATIONAL DISTRIBUTION



SOFAST.TV

In just over two years, **POWERtube TV** has doubled its distribution, now streaming on web, iOS, Android, Apple TV, Roku, and Fire TV. Our in-house apps give fans direct access to racing, custom builds, car culture, off-road action, and podcasts—reaching audiences wherever they watch.

Our reach is amplifying through **FAST Channels TV** and **SoFast**, expanding POWERtube TV into a global FAST ecosystem with access to over 220 streaming platforms worldwide, including Samsung TV. Together, these partnerships are set to take our content far beyond our own distribution, and this will make POWERtube TV a true global streaming powerhouse.

NETWORK PROMOTIONS

POWERtube TV runs exciting year-round marketing campaigns, including sweepstakes with motorsports experiences like rides with NHRA champion Larry Dixon and monster truck thrills with Grave Digger's Dennis Anderson. We've already given away two cars, including a Classic Candy Apple Red 1965 Mustang, and held the USA vs. Canada promotion with Shaun "What No Way" Umscheid and Justin Nunley for PINKS, where one lucky fan won the loser's ride. Our next promotion features a 6.0-liter Hot Rod Crate engine giveaway in partnership with Powertrain Products. These campaigns drive social engagement and leverage sweepstakes partners' large followings, significantly boosting the network's brand awareness and reach..

WIN A RIDE
WITH ME!!

USA vs CANADA
ROCKINGHAM DRAGWAY • JUNE 13-14, 2025

**TEAMWHAT?**
NOOO WAAAY!
SHAUN UMSCHIED

**TEAM JUSTIN**
"DANGER"
NUNLEY

PINKS LOSE THE RACE
LOSE YOUR RIDE

ONE LUCKY FAN WINS THE LOSER'S RIDE

**POWERTRAIN**
PRODUCTS INC
Where Service Doesn't End With Your Order... It Begins
PowertrainProducts.net



ENTER TO WIN A
6.0L LS
CRATE ENGINE
**<< 475HP HOTROD
CRATE ENGINE**

RACE TORTURE TESTED.
STREET APPROVED.



WIN THIS CAR!
**ENTER NOW!**

EVERY RACER ENTRY, SPECTATOR TICKET OR MERCHANDISE PURCHASE GIVES YOU BONUS CHANCES TO WIN A RIDE IN A TWO-SEAT TOP FUEL DRAGSTER!
THIS COULD BE YOU!
**LARRY DIXON'S
NITRO
TOP FUEL EXPERIENCE**

**EXTREME
MONSTER
TRUCK
EXPERIENCE**
FEATURING
King of the Hill

**SWEEPSTAKES**

Live Event Marketing Activation

POWERtube TV's live event activation team takes the network on the road, meeting automotive fans where they are. From the Jeep Invasion and Bronco Stampede to the Iola Car Show, C10 Nationals, Triple Crown of Hot Rodding, Cruisin' The Coast, and the PRI Show in Indianapolis, our team sets up branded displays, hands out marketing materials, and promotes our current giveaway—turning event-goers into engaged viewers and app users. These high-impact, guerrilla-style activations drive brand awareness, boost app downloads, and are a key driver of POWERtube TV's continued growth!

"We Go Where the Gearheads Gather."



POWERfest Tour 2026

The Network's premier live event, POWERfest, returns in 2026 with an exciting lineup of live events and TV filming, showcasing the best in grassroots motorsports and high-performance racing. This multi-stop tour will feature thrilling races, burnouts, and drifting, all captured for broadcast on the Network.

Each event will highlight the action and the passionate community of racers, fans, and sponsors. With expanded partnerships and increased visibility, POWERfest 2026 offers more opportunities for fans and brands to engage with the action. Get ready for a year of adrenaline, competition, and exclusive behind-the-scenes access, all airing on the Network.



New Format New Host!

Bruno Massel Jr. is a championship-winning NHRA drag racer, television host, and automotive expert with a deep passion for motorsports. Over the years, he has established himself as a prominent figure in the racing and automotive media industry, blending his firsthand racing experience with a natural on-camera presence.

Bruno has been a longtime host and commentator for **NHRA on FOX**, where he provides expert analysis and insight into the world of drag racing. He is also widely recognized for his work on **Truck U** on MotorTrend, where he showcases his technical expertise, helping viewers tackle a variety of truck-related projects and upgrades. His hosting resume extends to various automotive shows, including **Garage Squad**, where he has helped restore and revive classic and muscle cars, turning enthusiasts' dreams into reality.

In 2025, Bruno will take on an exciting new challenge as the host of the iconic drag racing TV show **PINKS ALL OUT**. With his deep knowledge of drag racing, competitive spirit, and dynamic television presence, he is set to bring fresh energy to the legendary series, reviving its adrenaline-fueled, high-stakes racing battles for a new generation of fans.

PINKS ALL OUT

Bruno Massel jr.

PINKS

THE CALL OUT

THE CALL OUT starts online with good old-fashioned smack talk and plays out Live in front of our cameras and thousands of fans. Racers descend upon The Call Out Live events to see which racer's mouth wrote a check their cars can't cash! This isn't staged entertainment, this is "Real" Reality TV.

Host Brent Albury

FROM KEYBOARD

TO CONCRETE

POWER WHEELS

We're excited to announce the addition of **POWERwheels Racing** to this year's **POWERfest**! This high-energy, family-friendly event features kids racing their modified **POWER Wheels** in **heads-up, side-by-side action** down a short track. It's all about creativity, speed, and pure fun—so bring the little ones, cheer them on, and get ready for some pint-sized horsepower excitement!

A collage of images showing the POWER Wheels racing event. It includes a wide shot of a track with many small cars, a close-up of a car, and a person standing next to a car.

AN EXHIBITION OF POWER

POWER Fest Exhibitions showcase just a few of the exciting racing series featured on the POWERtube TV network—from high-flying Mega Trucks to nostalgic Gassers, and coming soon, Big Rig Racing! And who knows... we might even let them make a few passes down the drag strip!

American Big Rig Racing

Nostalgia Gasser Racing

Premier Mega Trucks

A collage of images showing various racing vehicles. It includes a green truck, a blue car, a blue truck, a blue car, and a red truck.

100% FREE STREAMING NETWORK

POWER *TUBE* **TV**

WATCHPPTV.COM

Boss One Media LLC.

Choose the way you connect and stream PTTV



CONTACT@BOSS1MEDIA.COM

