

THE BEST CLASSIC MOTORSPORTS & AUTOMOTIVE SHOWS YOU MISS ALONG WITH KILLER NEW CONTENT FROM THE BEST BUILDERS AND RACERS ON THE NET!

## The Evolution of SPEEDtube TV

SPEEDtube TV is growing and changing in 2023 with multiple platform options. No longer will YouTube be the only option to view our content. Under development is our FAST (Free Ad-Supported Streaming Television) and VOD (Video On Demand) Network.

Viewers will have multiple options to watch the new network. Our host Streaming Website, ROKU, Android TV, Amazon Fire TV, Samsung TV and Rumble are just a few. Along with these, later in 2023 we will be developing IOS and Android Apps.

With our platform expansions comes our New Name... POWERtube TV. With the crowded OTT space littered with channels named Speed, we've decided that we won't be lost in the crowd. This change also corrects a misinterpretation that our network would only air classic *Speed Channel* shows. With twenty new content creator partners and race series, our network will have one of the largest selections of automotive, motorcycle and powersports programing on the net.



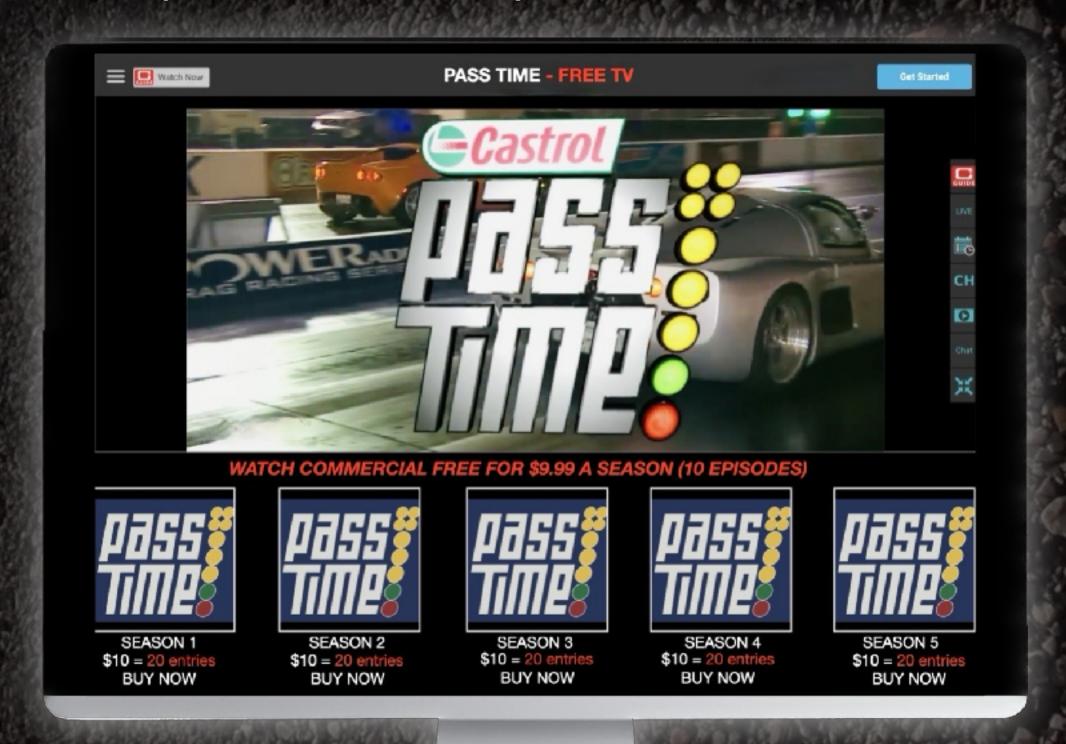
## FAST & VOD Viewing

The POWERtube TV's network host website will have two options for viewers. Free Ad-Supported Streaming Television (FAST) and Video On Demand (VOD). FAST channels viewers can watch all content utilizing a linear TV style player. This player is just like traditional TV, with a channel guide, schedules and favorites. The VOD option gives the viewer an ad Free rental option. Full TV seasons, specials and bonus content can be purchased and watched on the viewers own schedule.

### FAST (FREE AD-SUPPORTED STREAMING TV)



### VOD (VIDEO ON DEMAND) AD FREE RENTAL OPTION



# Viewing Options





IOS and Android
Mobile apps are in
development and will
be available shortly on
the Google play and
Apple stores. Please
click the Get Alerted
Button for new
releases.

## ROKUTY



Add POWERtube TV to your Roku device with this link and code:

https://my.roku.com/ account/add/KRGVJD9

Code: KRGVJD9



Android, Apple, Samsung and Amazon Fire Smart TV apps coming shortly. Please click the Get Alerted Button for new releases.





Content available on YouTube and Rumble in a limited capacity. All new shows, Shorts, Specials, Live Streams and Podcasts are available on this site only!

## Network Reach By The Numbers

Samsung TV - 465 Million Devices - 3 Billion hrs Streamed

eMarketer | InsiderIntelligence.com

Roku - 70 Million HH - 111.7 Million monthly users

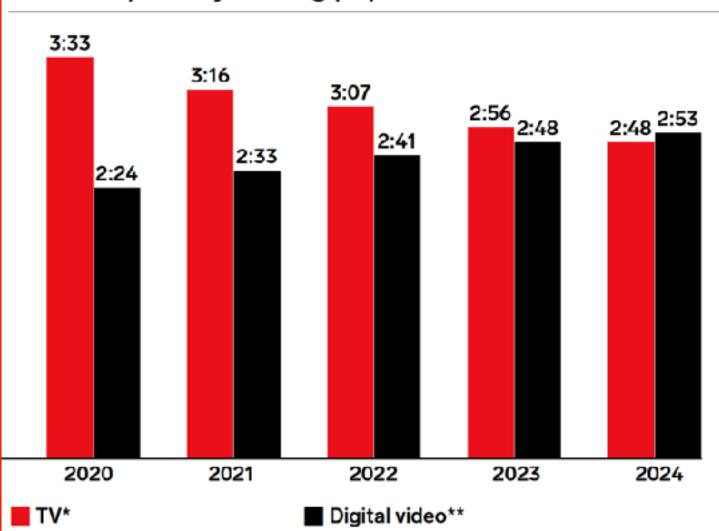
YT 2.68 Billion Users - 122 Million daily visitors

Amazon Fire TV - 50 Million users

Rumble - 78 Million active users

Android TV - 110 Million active devices





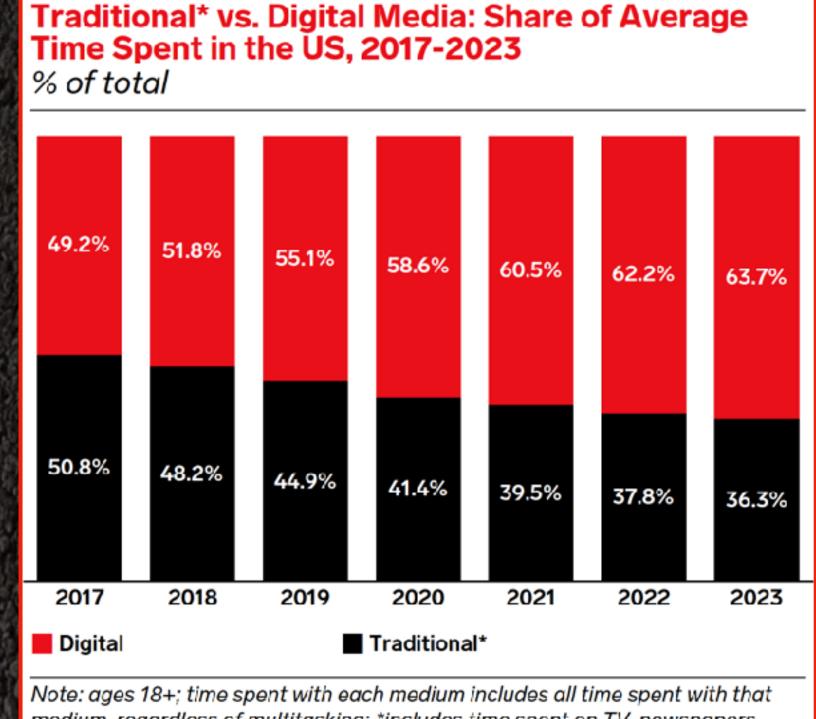
Note: ages 18+; time spent with each medium includes all time spent with that medium, regardless of multitasking; \*includes live, DVR, and other prerecorded video (such as video downloaded from the internet but saved locally); \*\*includes viewing via desktop/laptop computers, mobile (smartphones and tablets), and other connected devices (game consoles, connected TVs, and OTT devices) Source: eMarketer, April 2022

stv firetv









medium, regardless of multitasking; \*includes time spent on TV, newspapers, magazines, and radio

Source: eMarketer, April 2021

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eMarketer | InsiderIntelligence.com

### **NEW Content Creation**

POWERtube TV's team of industry professionals will be guiding some of the most talented builders and racers in the country with its exclusive Content Creator Development Program. POWERtube TV's crew will guide these up and coming content creators in developing engaging video content from their shops and race facilities all over the world.

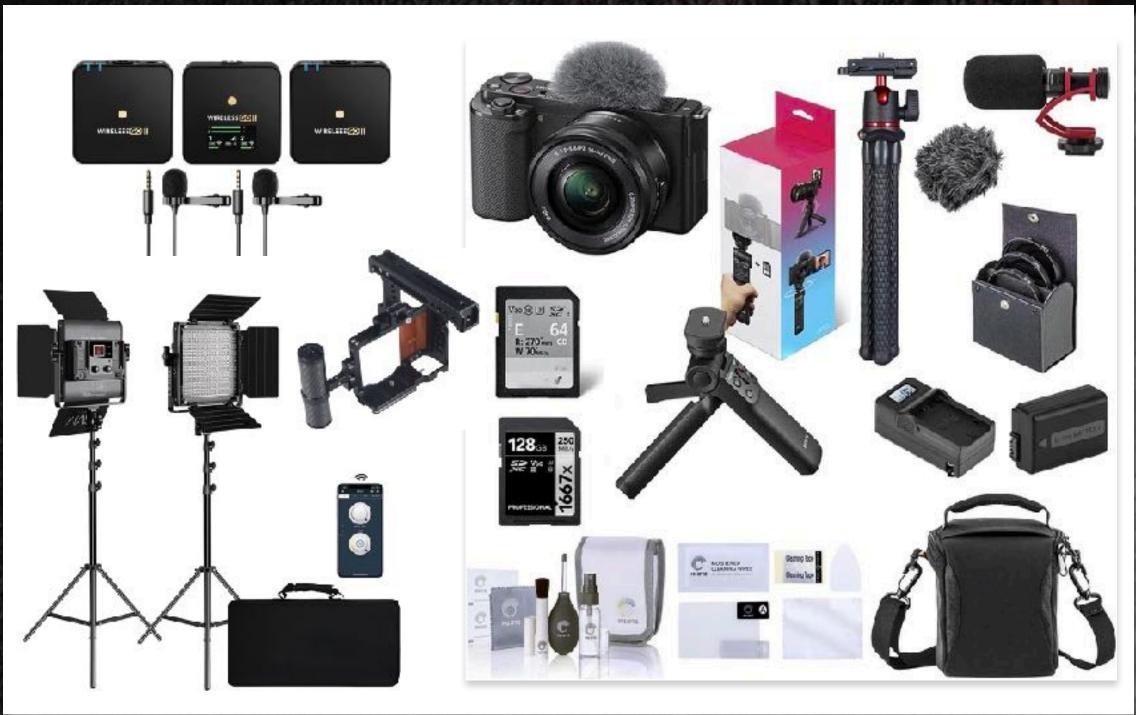
Armed with knowledge of proper lighting, auto levels and editing procured from POWERtube TV's program, creators will set themselves apart by delivering high quality content unlike others on the web. This ensures a higher grade of quality entertainment, viewable on the POWERtube TV channel!



## Tools for Success

Our highly experienced team of producers have put together a cost effective video, audio and lighting package for our Content Creator Development Program. This package saves our creator partners time and money on post production editing. The goal is simple, deliver the highest quality content for the channel and keep viewers coming back for more!





## Post Production Assistance

Post Production of video can be tricky at times. As part of our program, the POWERtube TV's staff is here to help with your questions. If needed we can provide full post production editing of your content at a discounted rate for our content provider partners. Ultimately our goal is to get you editing your own content as you know your product and vision best!





## WATCHPOWERTUBETV.COM

A Boss One Media company



CONTACT@BOSS1MEDIA.COM

QR code takes you to POWERTUBE TV

