



Seamless Viewing/Marketing Engagement

In today's digital age, the way we consume television has undergone a significant transformation. Gone are the days of being tied to a traditional television set and limited programming options. With the rise of online streaming platforms, viewers now have the freedom to watch their favorite shows anytime, anywhere. And leading the way in this revolution is POWERtube TV, a motorsport enthusiast streaming network that offers a plethora of options for viewers seeking a dynamic and immersive television experience.

At the heart of POWERtube TV lies its main channel, a 24/7 video player equipped with an integrated guide. This channel acts as a hub, offering viewers a diverse mix of shows and shorts from various network show partners. With a carefully curated daily play schedule, viewers can easily navigate through a rich tapestry of content, ensuring that they never miss out on their favorite programs.

One of the unique features of POWERtube TV is its emphasis on individual show content. By clicking on the individual show icon links provided on the main channel, viewers are seamlessly transported to separate channels that exclusively air content from specific shows. This setup allows viewers to delve deeper into the shows they love, providing a more personalized and tailored viewing experience.

But POWERtube TV doesn't stop there. Recognizing the importance of effective marketing partnerships, the platform offers multiple options for hyperlinked ad placement and in video stream ads on both the main channel and individual show players. This strategic integration enables marketing partners to reach a highly engaged audience, maximizing the impact of their advertising campaigns. By strategically placing these ads, POWERtube TV creates a win-win situation for both viewers and marketers, enhancing the viewing experience while generating highly qualified leads for marketing partners who support the platform.

CROSS - MARKETING MACHINE

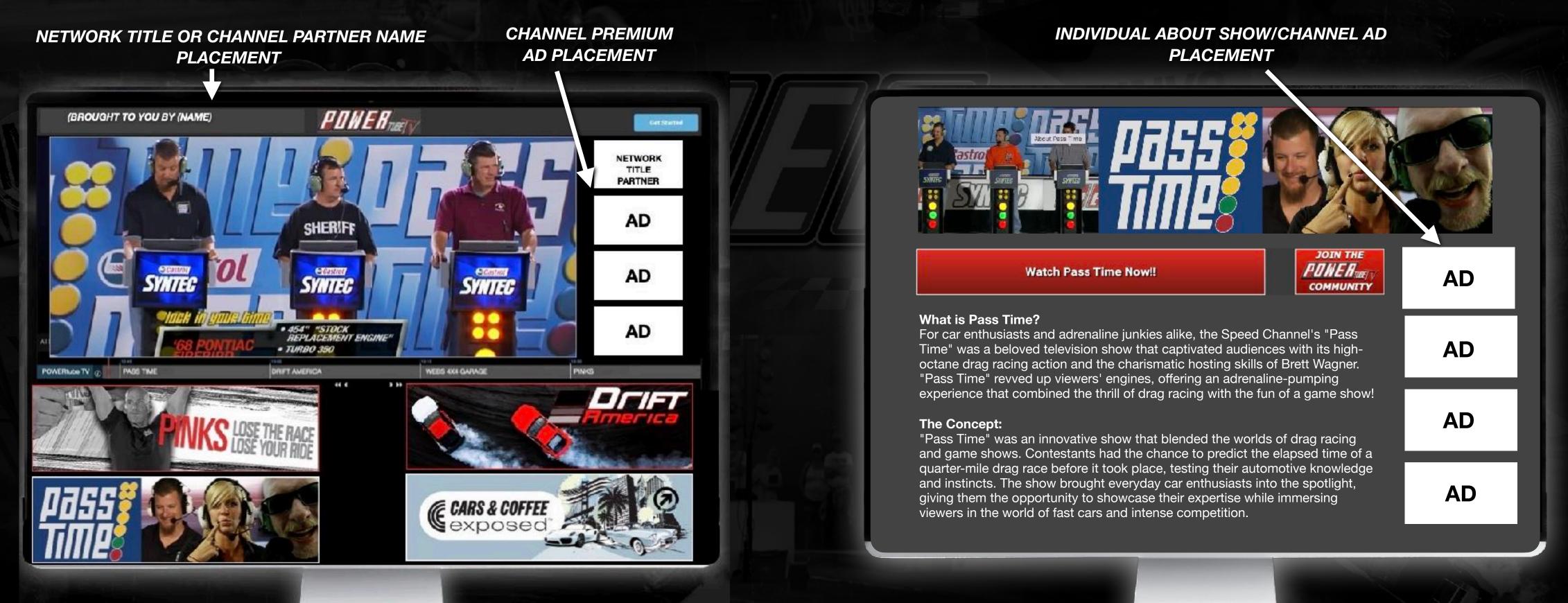
Prepare to harness the full potential of POWERtube TV's streaming network as our multiple show creator partners unite to form a massive cross-marketing machine, generating combined exposure for the network and its marketing partners. Operating on a co-op style model, our network leverages the power of various social media platforms including Facebook, Twitter, Instagram, TikTok, and more. Each partner utilizes their own platforms to market their show channels, the streaming network, and ultimately, our marketing partners.

This collaborative effort creates a powerful pooled marketing machine, driving massive exposure by directing followers to the network. The benefits extend far and wide, encompassing increased content exposure for show creators, exponential growth for the network, and unparalleled brand exposure for all marketing partners' products and services. Join POWERtube TV and unlock an extraordinary marketing ecosystem that propels your brand to new heights.



INTEGRATED AD PLACEMENT

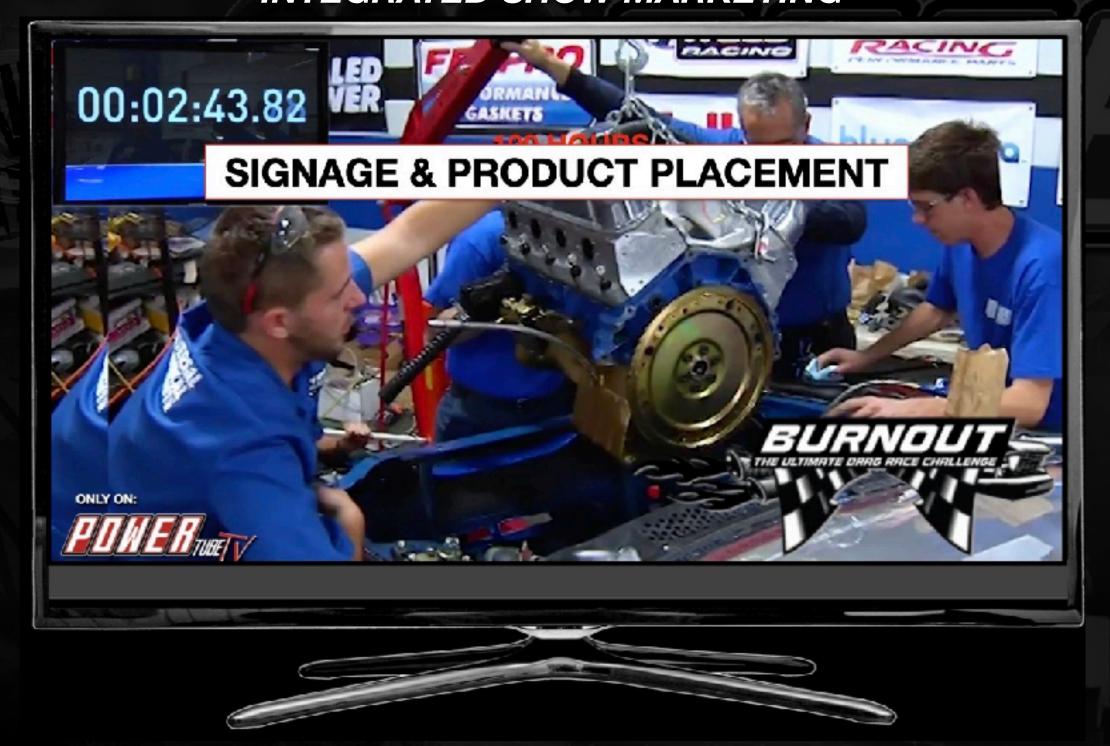
Unlock a world of possibilities on POWERtube TV's network host streaming site. Our main channel, equipped with a 24/7 video player and an integrated guide, serves as the gateway to an array of captivating content. With a carefully curated daily play schedule, viewers can immerse themselves in a mix of shows and shorts from our network content partners. For a more tailored experience, the main channel provides individual links that seamlessly connect viewers to separate channels dedicated exclusively to individual show content. But that's not all – we offer multiple options for hyperlinked ad placements on both our main channel and individual show channel/pages. By partnering with us, your brand can capitalize on these strategic ad placements, capturing the attention of our highly engaged audience and maximizing your marketing impact.



MULTIPLE MARKETING OPTIONS

Discover the boundless marketing opportunities offered by the POWERtube TV Network. Our platform provides multiple options for marketing partners, including direct show integration and commercial ad break placement. With the ability to seamlessly integrate products and signage directly into show productions, POWERtube TV offers a unique way to showcase your brand. With a wide range of show themes and topics, we guarantee to find a show that aligns perfectly with your brand's products and services. Combine this with traditional in stream video ad placement, and your brand will receive maximum exposure, reaching a highly targeted audience like never before.

INTEGRATED SHOW MARKETING



VIDEO AD PLACEMENT



Viewing Options





IOS and Android
Mobile apps are in
development and will
be available shortly on
the Google play and
Apple stores.

ROKUTY



Add POWERtube TV to your Roku device with this link and code:

https://my.roku.com/account/add/KRGVJD9

Code: KRGVJD9



Android, Apple, Samsung and Amazon Fire Smart TV apps coming shortly.





Content available on YouTube and Rumble in a limited capacity. All new shows, Shorts, Specials, Live Streams and Podcasts are available on this site only!

Network Reach By The Numbers

Samsung TV - 465 Million Devices - 3 Billion hrs Streamed

Roku - 70 Million HH - 111.7 Million monthly users

YT 2.68 Billion Users - 122 Million daily visitors

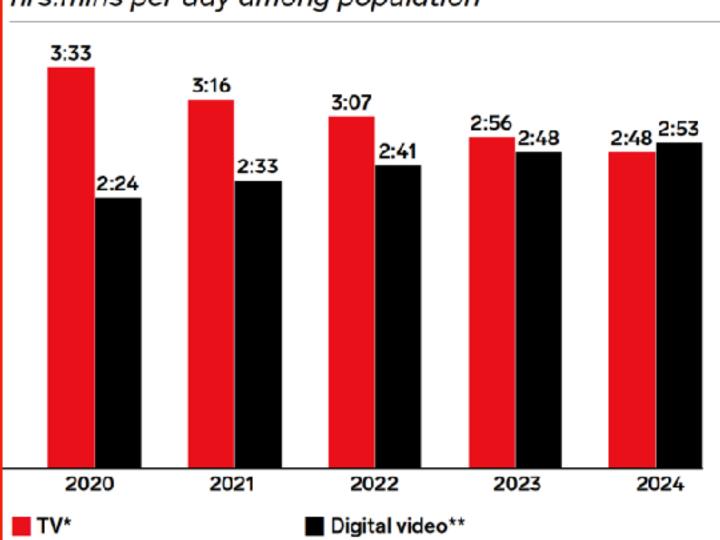
Amazon Fire TV - 50 Million users

Rumble - 78 Million active users

Android TV - 110 Million active devices



hrs:mins per day among population

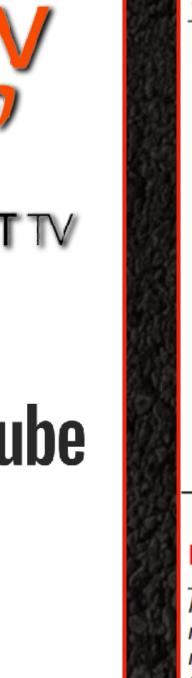


Note: ages 18+; time spent with each medium includes all time spent with that medium, regardless of multitasking; *includes live, DVR, and other prerecorded video (such as video downloaded from the internet but saved locally); **includes viewing via desktop/laptop computers, mobile (smartphones and tablets), and other connected devices (game consoles, connected TVs, and OTT devices) Source: eMarketer, April 2022

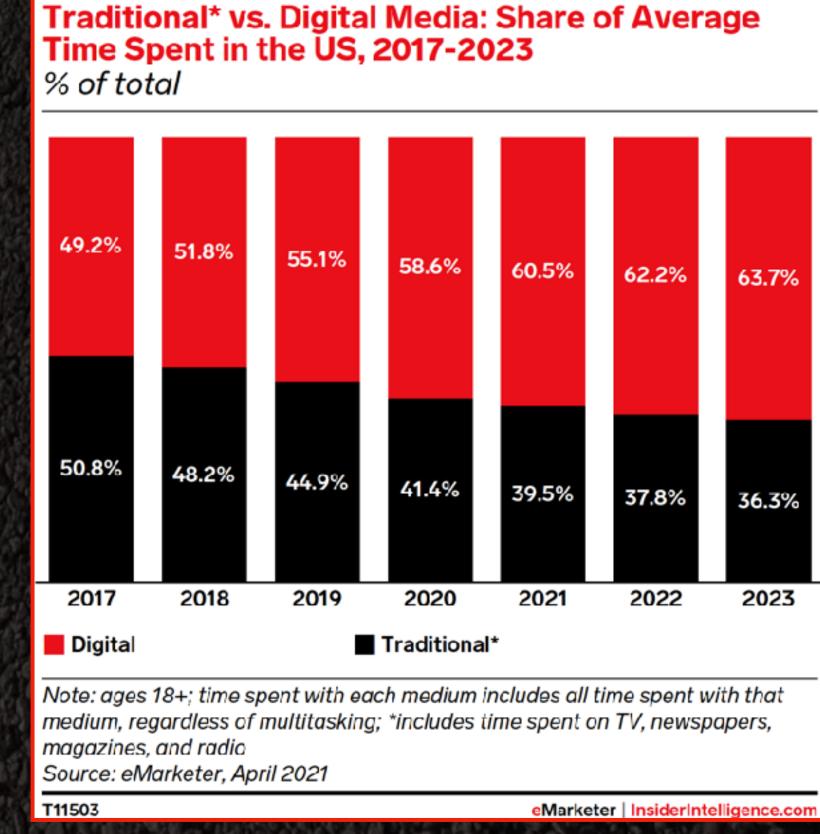
Toku firety

Roku Small SMARTTY

Prumble YouTube







T11985

eMarketer | InsiderIntelligence.com

TESTING THE MARKET



Average view duration

11:46

Test Analytics- The First 28 Days on YT Update (06/2023 we have over 1.25 Million Watch Hours and Counting)

2,882,106

Jan 26

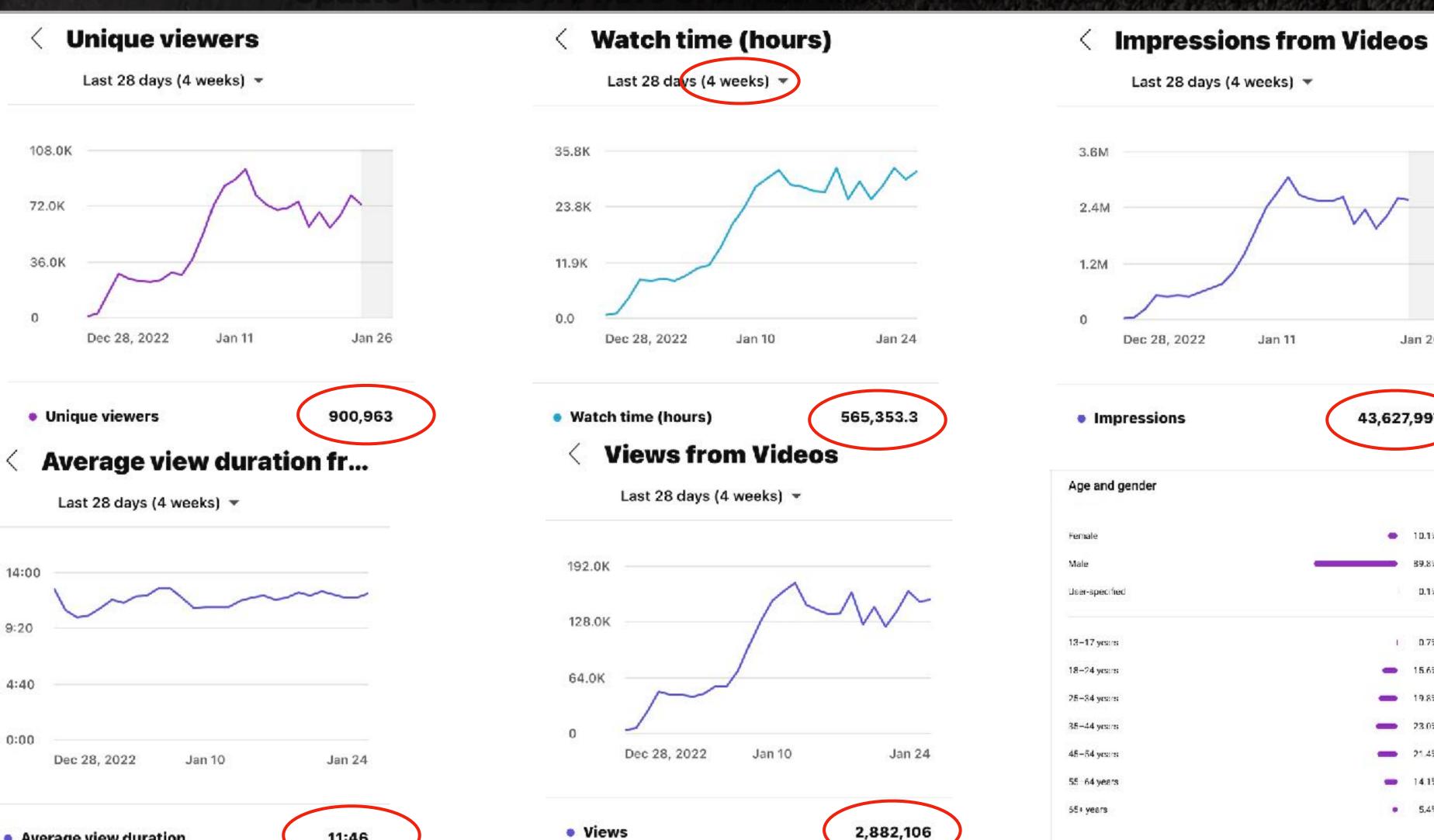
43,627,997

10.1%

0.1%

1 0.7%

• 5.4%



THE ALL OUT GARAGE/STUDIO

Builds - Product Reviews - Instructional - Podcast - Sweepstakes - Video Production - Live Feed



100% FREE STREAMING NETWORK



Boss One Media LLC.



CONTACT@BOSS1MEDIA.COM

QR code takes you to POWERTUBE TV

